

KKNK 2018: GUIDELINES FOR ART EXHIBITIONS

The following guidelines apply to Art exhibitions at the KKNK in 2018. If you have any enquiries, please contact Linda Marques, Programme Manager, at 082 461 2346 or linda@kunste.org.za.

1. EVALUATION

Only proposals submitted by the deadline of **18 September 2017**, will be considered. All proposals must be e-mailed directly to Linda Marques at linda@kunste.org.za. Selected artists and curators must be present in Oudtshoorn from 27 March to 4 April 2018, for set-up of the exhibition and the KKNK.

2. REQUIREMENTS

- All works must be for sale.
- Works must vary in terms of size and pricing. This should be discussed with the curator prior to the festival.
- Works must be accessible and relevant to KKNK audiences.
- The majority of work must be recent, produced in the past 18 months.
- The work of participating artists, may not be sold at independent exhibitions in Oudtshoorn during the KKNK.

3. COMPENSATION

The KKNK makes a contribution to the expenses of the artist/curator to and during the KKNK. Fees will not be paid and remuneration will come from sales made during the festival. The payment of works sold during the festival, will be made after the festival, following reconciliation.

4. COMMISSION ON SALES

The KKNK takes 25% commission on the gross sales of work. Selling prices should therefore include this commission and VAT.

5. TRANSPORTATION OF WORK

The KKNK transports work from a central point in Gauteng and Cape Town to Oudtshoorn. The final arrangements will be confirmed with participating artists/curators.

6. TECHNICAL REQUIREMENTS

Audio-visual and other equipment and costs, are the responsibility of the artist/curator.

7. PUBLICITY AND MARKETING

The marketing of the exhibitions is as important to the KKNK as it is to the artist/curator. The KKNK manages a content-driven marketing campaign in the three months before the festival. Towards this end, the artist/curator must actively participate in the campaign by making suitable material available when it is asked for. It is also expected of the artist/curator to share KKNK content on the digital platforms where he/she is active. Artists/curators need to be available for



The KKNK is a project of
Kunste Onbeperk NPC

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Board:
Crispin Sonn (Chairperson)
Susie Mabie
Ismail Mahomed
Denver Moses
Wicus Pretorius
Colan Sylvester
Laetitia van Dyk
Johannes van Niekerk
Rhodé Snyman (CEO)
Hugo Theart (Creative head)
Bernard le Roux (COO)

Patrons:
Patrice Motsepe
Franklin Sonn
Ton Vosloo
Christo Wiese

media interviews in the lead up to, and during the KKNK and provide the KKNK with quality photographs and programme information upon request.

8. ACKNOWLEDGEMENT OF RECEIPT

All submissions will be acknowledged by email within a week of successfully submitting your proposal. If you do not receive confirmation, you can accept that we have not received the proposal and should contact Linda Marques

KKNK 2018: RIGLYNE VIR KUNSUITSTALLINGS

Die volgende riglyne geld vir Kunsuitstallings by die KKNK in 2018. Indien jy enige navrae het, kontak gerus vir Linda Marques, programbestuurder, by _____ 082 461 2346 of linda@kunste.org.za.

1. OORWEGING VAN VOORSTELLE

Slegs voorstelle wat teen die sperdatum op **18 September 2017** ingedien is, word oorweeg. Alle voorstelle moet per e-pos aan Linda Marques _____ gestuur word by linda@kunste.org.za.

Kunstenaars en kurators wat op die program ingesluit word, moet van 27 Maart tot 4 April 2018 op Oudtshoorn wees, vir die hang van die uitstallings en die KKNK.

2. VEREISTES

- Alle werk moet te koop aangebied word.
- Die grootte en prys van werk moet varieer. Verskillende prysklasse moet voor die KKNK met die kurator bespreek word.
- Werk moet toeganklik en relevant vir die KKNK se gehoor wees.
- Die meerderheid van werk moet onlangs (in die afgelope 18 maande) geskep wees.
- Die werk van deelnemende kunstenaars, mag nie by onafhanklike uitstallings op Oudtshoorn gedurende die KKNK te koop aangebied word nie.

3. VERGOEDING

Die KKNK maak 'n bydrae tot die kunstenaar/kurator se onkoste na en tydens die KKNK. Fooie word nie betaal nie en vergoeding kom uit verkope tydens die KKNK. Betaling word na die fees gedoen, na rekonsiliasie van die projek.

4. KOMMISSIE OP VERKOPE

Die KKNK neem 25% kommissie op die bruto-verkoopsprys van werk. Verkooppryse sluit dus hierdie kommissie en BTW in.

5. VERVOER VAN WERK

Die KKNK vervoer werk van sentrale punte in Gauteng en Kaapstad na Oudtshoorn. Die finale reëlings word met deelnemende kunstenaars/kurators getref.

6. TEGNIESE VEREISTES

Oudiovisuele of ander toerusting en koste, is die verantwoordelikheid van die kunstenaar/kurator.

7. PUBLISITEIT EN BEMARKING

Die bemarking van uitstallings is soveel die KKNK as die kunstenaar/kurator se verantwoordelikheid. Die KKNK bestuur 'n inhoud-honger bemarkingsveldtog in die drie maande voor die fees. Vir dié rede moet die kunstenaar/kurator onderneem om aktief deel te neem aan die



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bemarkingsveldtog, deur materiaal (foto's, video's, ens.) beskikbaar te maak soos versoek. Dit word ook van die kunstenaar/kurator verwag om op die digitale platforms waarop hy/sy aktief is, inhoud oor die KKNK te deel. Kunstenaars/kurators moet beskikbaar onderhoude in die aanloop tot, en tydens die KKNK, en moet kwaliteit foto's en programinligting.

